

# the Washington Wizards in Guangzhou



## Wizards Arrive

Sep 13: Randy Foye, Gheorghe Muresan, Wes Unseld, Jr., coach Ed Tapscott and Wizards President Peter Biche are greeted by media and fans at the Baiyun airport.



## Wizards, Dim Sum & 30 Journalists

Sep 13: The Wizards enjoyed Cantonese cuisine with 30 reporters. Massive media coverage of the trip resulted in almost 100 stories and reached hundreds of millions (see detailed press report at bottom). Special thanks to **Thanh Kim, Brandon Borkowicz** and **Stewart Dean** for helping make the media availability a success.



## Wizards Host Clinic with local pro team, the Guangzhou Freeman

Sep 13: Randy Foye, Gheorghe Muresan, Ed Tapscott & Wes Unseld Jr. taught the moves, 300 university students cheered, and GSO provided transportation to ensure massive press coverage. Special thanks to **Patty Hennessy, Stewart Dean, Melissa Hudson,** and **Rachel Hawkins** for making this a success.







## CG Goldbeck Hosts Reception for Wizards

Sep 13: The CG hosted a chic reception for 60 in his home, and guests included the Guangzhou Freeman; Consuls General from Singapore, Australia and Italy; the Municipal Sports Bureau; Chinese universities; Chinese media; and Citibank, FedEx, Avon, and China Southern Airlines. Special thanks to **Brandon Borkowicz, Anjalina Sen, Melissa Hudson, Jacob Choi, Shawntae White, Jessica Hegedus** and **Nolan Barkhouse** for helping to ensure the Wizards had fun.

## Wizards Clinic at #5 Middle School Truly Stunning

Sep 14: Five huge custom banners welcomed the team. Hundreds of kids watched inside, and thousands cheered outside. As the Wizards conducted their clinic and the media filmed & conducted interviews, **Chris Rendo** evolved into a rock star because the kids—and teachers—didn't care who signed their 30-Year basketballs, hats, shirts, and notebooks.





# South China Bash Concludes Visit

Sep 14: Hosted by AmCham and the Friendship Association, over 300 turned out from the business community, American International School, Consulate community and media. Kids were everywhere and enjoyed the chance to shoot hoops and have their photos taken with some very tall Americans. Leveraging the high local interest in the Guangzhou Asian Games, the Wizards gave a signed jersey to the Guangzhou Asian Games Committee, who in turn gave a flag to the Wizards. Local media lapped it up and reported that the Wizards visit had elevated the international status of the Asian Games.

